

SUNDOWN PROMOTIONS  
PRESENTS  
**CUSTOM CAR & HOT ROD  
SHOWS**  
**2008**

**Commercial Space Available**

- The annual Sundown Promotions Custom Car & Hot Rod Shows are a part of the largest show circuit in the U.S... These shows will expose your products and services to automotive enthusiasts. Commercial participation at this event is designed to **INTRODUCE** your company to the vast youth market; to **ASSISTS** you in gaining further recognition with all automotive enthusiasts; to **IDENTIFY** your products; to **SEPERATE** them from the competition; and to **STIMULATE** interests and **SALES**.
- Now is the time to **GET HOT...** and obtain the same benefits as those who manufacturers who are already displaying their products in Auto Shows. Put yourself side by side with super rods, customs, competition cars, sports cars, antiques, classics, low riders. The best in the country will be here trying to gain valuable points in the exciting Auto Shows. The car owners have their sights set on national prizes worth \$500,000 -- **BE THERE!**
- The success of this event is guaranteed by an aggressive national and local advertising campaign which utilizes Radio, Television, Newspaper, and Magazine Media coupled with the support of a local public relations representative.
- Taking place during winter months in a seasonal climate, the shows offers a truly captive audience undiluted by conflicting outdoor events. The annual shows are part of over 200 events produced annually.

**Enter Now And Reserve Your Spot  
FOR THE COMING SEASON**

Sundown Promotions  
750 Irene Drive  
Canyon Lake, Texas 78133  
(830) 899-7018 | [www.austincarshow.com](http://www.austincarshow.com)

# Sundown Promotions 2008 Show Season



**January 18,19,20 2008**

Austin, Texas

**Palmer Event Center**

**Booth Sizes & Prizes**

10' x 10' .....	\$350.00
10' x 20' .....	\$400.00
10' x 30' .....	\$600.00
10' x 40' .....	\$750.00
10' x 50' .....	\$925.00
End of aisle (10' x 20') .....	\$525.00

**Call for pricing on San Antonio, Tx Show**

50% cash or cashiers check deposit required upon signing of contract, balance due in cash or Cashiers Check on setup day of each show

**\*No personal checks\***

**\* No refunds\* one week prior to or at event for NO SHOWS**

**Move IN Thursday 12 noon until 10:00 p.m.**

**COMMERCIAL SPACE CONTRACT FOR AUSTIN, TEXAS**

**(Please print or type all information)**

Company \_\_\_\_\_

e-mail address \_\_\_\_\_

Product \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Booth Size \_\_\_\_\_ Amount Due \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ Balance Due \_\_\_\_\_  
(50% due)

**BOOTH LOCATIONS:**

The management will cooperate with you in providing the best possible locations for displays, based on early reservations, and compatibilty with the master floor plan.

**PASSES:**

Two exhibitor passes will be given with each contracted 10' x 10' space, additional passes may be bought on set up days of each show.

**ELECTRICAL OUTLETS:**

Will be provided for each commercial booth, at an additional charge per outlet, from city facilities.

**DECORATING:**

You will need to make your own arrangements for decorating, tables and chair rentals are available from city facilities

**SECURITY:**

Will be provided during the entire weekend; including night guards.

**SHOW HOURS:**

Friday 4 p.m. - 10 p.m.    Sat 10 a.m. - 10 p.m.    Sunday 10 a.m. - 7 p.m.

We, the undereigned, do hereby submit our application for reservation of display space in the Rod and Custom Shows, as listed above. We agree to abide by the rules and regulations set forth by the show management and will not hold Sundown Promotions responsible for any damage or theft from our exhibit. I agree to leave display through out the duration of the show hours. 50% of amount due upon signing of contract. No refunds one week prior to, or at event for no shows. Absolutely no sharing of booths, must be product related. \* NOTE THERE IS A 25% CHARGE ON SALES OF ITEMS CONSIDERED NOVELTIES BY THE CITY OF AUSTIN.

Customer Name: \_\_\_\_\_  
(please print)

Customer Signature: \_\_\_\_\_

Employee Signature: \_\_\_\_\_  
(Sundown Promotions)

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Passes Issued: \_\_\_\_\_